

LUXURY

If its five or six stars and absolute luxury you're after, come on down ... we'll put you up in style.

A UNIQUELY AUSTRALIAN INVITATION

Our luxury beach experiences are recognized as amongst the best in the world – everything from five star resorts retreats and hotels, to barefoot paradises – pure and simple, but exclusive by virtue of their remoteness, their special location or the small number of guests at any one time.

In Australia, the amount of sun, sand and open space is in itself a luxury of the rarest kind for some. We have more beaches than any other country on earth and they're all free and open to the public.

Here, you can find the perfect beach house, resort or private villa or a luxury pavilion in one of the most amazing places on earth. A place where you can walk barefoot on the beach, swing in a hammock, lounge about in the plunge pool or watch wildlife swim in the bay. Take in the wide angle views from your own private deck or outdoor terrace, watch the sun melt into the sea and prepare for a sumptuous feast.

In our top luxury spots, you'll be able to sample the best of Australian cuisine, enjoy canapés at sunset overlooking a secluded bay or a candlelit dinner on the beach. You can, if you wish, have your own personal chef and butler, private spa pool, plunge pool, massage and rejuvenation therapies for an indulgent recharge.

Luxurious resorts in idyllic locations; it's all at your fingertips. Choose a resort that suits you – secluded, nature-based or indulgent. Enjoy an outdoor massage using Aboriginal plants or rocks with the sound of the waves crashing in your ears. Take a resort boat and picnic hamper to a remote beach for a day's seclusion or escape to your own private island. For some of these luxury experiences you'll want to dress up, but for others you can wear a sarong, thongs or go barefoot in the sand.

After absolute luxury? There's the ostentatious Palazzo Versace, the only one in the world, the spa resorts of Palm Cove, and exquisite escapes on the beautiful romantic Great Barrier Reef Islands. Tropical North Queensland, in particular, is known for its large number of super-luxury resorts, both on and off the mainland, including Bedarra, Lizard and Hayman Islands.

Then there's the remote Robinson Crusoe experience of Haggerstone Island, the secluded and exclusive Orpheus Island and the tranquil and idyllic Lord Howe. There are luxurious lodges in Margaret River wine region of Western Australia and the Mornington Peninsula where you can indulge in the best food and wine or eco-experiences. And, you'll find resort-style luxury and exotic architecture in Broome at properties such as Cable Beach Club and McAlpine House.

Or why not charter a luxury motor yacht. Your every whim will be catered for by the dedicated crew including superb meals, diving,

snorkelling and location requests. Cruise and explore our coastline, stopping at isolated beaches where the only footprints are your own.

Key luxury facts

- The whitest sand in the world is at Hyam's beach on the NSW South Coast, according to the Guinness Book of Records. Spectacular Whitehaven in the Whitsundays also has unbelievably soft white sand.
- In a sense, Australia is a nation contained within a beach.
- Australia has more than 8,000 islands, including the island state of Tasmania.¹
- Byron Bay, the most easterly point on the Australian coast has long been a mecca for hippies, the surf set and jetsetters alike.
- Noosa is the place to be seen and to see the beautiful people. Nestled between national park and blue sea, its restaurants in bush and sea view settings offer fresh, sophisticated cuisine, and its trendy village centre entices with boutiques and cafés.
- Gianni Versace opened his first and only luxury hotel, Palazzo Versace here in Australia on the Gold Coast.

Uniquely Australian

- **Pure indulgence awaits in Queensland's "spa street"** in tropical Palm Cove where you'll find the beautiful Angsana Spa Resort. Unwind with a banana body wrap or warm mapi mud cocoon just metres from swaying palm trees and the Coral Sea.
- **Take a flying adventure to your own deserted tropical island.** Experience the ultimate romantic adventure as your private helicopter soars above the beautiful Whitsunday Islands then lands on a deserted island for a gourmet champagne lunch.
- **Cruise the Whitsundays on a bare back charter** or hire a yacht complete with crew. Your every whim will be catered for and you dictate where you want to go; enjoy superb meals, diving and snorkelling. Cruise and explore the reef, sleep on board and stop at isolated beaches where the only footprints are your own.
- **During a luxury stay in WA's Margaret River region** indulge in the scenery as well as the gastronomic delights and world-class wineries.
- **Watch the waves crash on the beach from your own five-star haven,** Ron Roozens' Place, in Margaret River, where you'll have your own gourmet chef and in-house masseuse.





- **Moonlight Head on the Great Ocean Road in Victoria**, a luxury lodge orientated towards the sea, is pure luxury in a magnificent semi wilderness location, a truly upscale property in one of Australia's most dramatic landscapes. Experience the beauty and majesty of the scenery in a sustainable luxury environment.
- **Freycinet Lodge positioned right on the waterfront** on Tasmania's East Coast provides luxury lodgings right inside the national park where pristine white beaches line the Tasmanian Wilderness, while with the Freycinet Escape you can experience luxury overnight camping.
- **Capella Lodge on idyllic Lord Howe Island** provides peace and tranquility in luxury surrounds on a World heritage listed island. Peppers Salt Resort on the northern NSW coast at Kingscliff combines the seaside-village charm of Northern NSW with all the luxuries you'd expect from a leading resort, including a spa and gourmet restaurant.
- **Seven Spirit Bay Wilderness Lodge, on the Cobourg Peninsula** in the "Top End" of the Northern Territory, is a 'Seven Star Wilderness Experience' and the most northern lodge on Australia's mainland; its remote location provides the opportunity to experience 'luxury' wilderness.
- **Act like Robinson Crusoe and go barefoot** at the Kimberley Coastal Camp on the remote Kimberley Coast or explore it from the luxury of a North Star Cruise. There's an onboard helicopter for aerial sightseeing. Experience the Kimberley Coast of Western Australia from the fully self contained luxury safari tents at Kooljaman, Cape Leveque or stay at the remote bush camp at Faraway Bay.
- **Step from your dinghy into blissful seclusion on a tiny coral cay**, shared with but a few other couples, where you will be pampered with creature comforts and splendid food on Wilson Island, your castaway destination. This experience combines with nearby Heron Island, which shows nature at its best with turtle hatching, bird rookeries and whale watching.
- **Stay at Kims Beach Hideaway on the beach** an hour north of Sydney in luxury bungalows overlooking Toowoon Bay or escape to The Byron at Byron Bay, a luxury eco-resort on the northern NSW coast.
- Stay in your own luxury beachhouse at The Beach Shacks located in the Town of 1770 on Queensland's Discovery Coast. With access to pools and tennis courts and the beach.
- **Palazzo Versace on the Gold Coast** is the only Versace hotel in the world. Here every detail in every room, from the cushions to the door handles, is embroidered with the Versace logo. Queensland's Gold Coast is a millionaires' playground with exclusive enclaves such as Hope Island where you can moor your private yacht.
- **If acting the Lord is more your style**, then Cable Beach Club Broome and McAlpine House should suit in Broome, a pearling settlement on the West Australian coast. Once owned by an English lord, both hark back to the area's colonial past. A mix of Asian and colonial cultures is captured in an East-West fusion of architecture, artifacts and landscaped gardens.
- **At Sydney's Palm Beach, stay at a beach house for the wealthy set**, while Pearl Beach just outside Sydney is the must have place for a stylish beach shack.
- In **Port Douglas, stay at the Mirage**. Take a luxury reef cruise on the *MV Reef Endeavour* or onboard *Mustique*, a 110 foot luxury private charter motor yacht. Enjoy stopovers along the Great Barrier Reef or venture up to the exclusive Lizard Island.
- **Arrive at the exclusive retreat, Orpheus Island Resort by seaplane**, or fly instead to the privately owned guest house catering for only six to eight guests on Haggerstone Island, a little known island off the uninhabited Cape York coast line.
- **On Kangaroo Island, stay in one of three private luxury houses**, the Sky, Stone or Cliff House. Run by Lifetime Retreats, you'll have your private chef who has cooked for the Dalai Lama and Mick Jagger, prepare your gourmet meals. Do yoga, fly kites, watch wildlife, paint, and eat whenever and wherever you like!
- **In a peaceful part of the world where natural beauty abounds** and the stunning West Australian coastline meets the rolling vine-clad hills of Margaret River's wine region, just three hours drive south of Perth, you'll find Cape Lodge and Moondance Lodge, both luxury boutique hideaways and both recipients of many accolades. Nearby Quay West Bunker Bay Resort, is a true five-star resort.
- **On the Adelaide coastline** stay at the trendy Henley Beach or the Adelaide Luxury Beach House Robe, on the Limestone Coast. Three hours away is a beautiful spot to explore from Villa Pescatore, a stunning beach front villa offering luxury seaside accommodation in an original stone fisherman's cottage.
- **At Baird Bay, in South Australia** swim with sea lions and dolphins while staying in a luxury beach house.

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